



Board Meeting

Date: April 13th, 2022

Time: 1200

Location: Teams

Attendees: Mitch Von Ruden, Melissa Wilke, Alli Seiler,
Travis Reeves, Darren Budde, Deb Yang,

Unavailable: Cheryl Spencer, Ladd DaFoe, Lani
Bartkowiak, Brian Wallace

Topics for Discussion

- Since Member Meeting Michael Jeffers, and Morgan Wilcox from Marshfield Health have been nominated for the board.
 - Bylaws state that we can appoint one person to fill the gap. So Morgan will be a delegate for BETA.
 - Darren will send them a congratulatory email and Mitch add them to recurring meetings.
- Corporate Membership complete by Mayo, Gunderson, Trimedx
 - We will have additional info for corp membership going out with conference details.
 - Adding logos on the website. Darren is up to date on this so far.

- Conf discussion 2022
 - Date has been set- Sept Wed. 14- Thurs 15
 - Working on a spreadsheet with rough numbers 15 students, 85 members and 35 vendors.
 - A lot of things in the air due to covid restrictions-
 - Alli checked on rental of chairs/Tables \$1800
 - Room rentals was about \$2600 total
 - Total conf cost is about \$10K
 - Mitch will be checking on Parking costs from local vendor once receive contact info
 - Present Members all agree that WBA should make hotel recommendations, but not hold a block.
 - Melissa looking into Landmark Lanes Bowling will transition to Deb, Darren and Travis
 - Other idea could be darts, ax throwing, pool hall,
 - Mitch Looking into Brewery tour(lake street)
 - Deb, Travis, and Darren will begin working to coordinate the “fun event”

- Need to start thinking about speakers and education tracks.
- Sponsorships will be available-Could be sold as lump sums
-

Chad has 17 grads this year, and will do everything he can to get them to participate.

- Possible vendor training we brainstormed: V60 Vents, Hamilton Vents, Carefusion Vents, Medtronic ESU, GE monitors, GE Mac VU 360, Injector-Maul Biomedical, Summit Imaging